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Media Release

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Darren joins the Vinnies CEO Sleepout, again!

2013 Vinnie's CEO Sleepout – Rise to the Challenge

On Thursday 20 June, Extend Director Darren Stevenson will be joining fellow CEO's and senior leaders around the country in braving the cold winter weather in a bid to raise awareness of homelessness.

On this night CEO's will get to experience what more than 100,000 Australians who brave the cold each night of the year. Just under half of this figure are women and 34,000 of these are children.

"Last year I slept out with Vinnies and it was a real eye-opener" said Darren. "We listened to the stories of ordinary people who found themselves homeless due to a range of circumstances and this has motivated me to join the challenge again. Sleeping rough for one night with other CEO's is one way to help raise awareness of the thousands of Australians, especially children, who are homeless. My hope is that as a society we can provide better support and opportunities for those families and people who experience homelessness".

Together with Vinnie's, Extend wishes to raise awareness of this cause and highlight the real facts of homelessness. Vinnie's focuses on the personal battles within the cycle of poverty by helping people to make better decisions through a range of programs within a supportive environment. Whilst Vinnie's operates a range of homeless services across the country, many areas remain without this vital service to support the needs of people facing difficult challenges.

Darren is being sponsored to undertake the night in the cold. All money raised in sponsorship will go directly to the ongoing provision of Vinnie's homeless services across Australia.

To learn more about the CEO Sleepout visit: ceosleepout.org.au

For additional comments, please contact:

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